

flashback

Festival of Nations

Rediscover | Embrace | Celebrate

June 29 - July 1

2019
SPONSORSHIP PACKAGE

WHAT IT'S ALL ABOUT!

Originating in 1985, the Festival of Nations had a successful 13 year run in Chatham Kent and was enjoyed by attendees near and far. We are thrilled for the return of Festival of Nations in Chatham-Kent after a 20 year hiatus.

The Festival of Nations is a multicultural festival with a goal to inspire the people of CK to REDISCOVER more about our world and embrace the rich cultural diversity in our community brought to us by immigrants from around the globe.

CK is comprised of immigrants from 59 countries. We invite the many ethnic groups that are represented in CK to come together for a unique 3-day experience that celebrates cultural heritage through dancing, performances, exhibits, demonstrations and cuisine.

Treat yourself to the Festival's World Café featuring different ethnic food groups and explore Vendor Alley, the diverse collection of ethnically inspired arts and crafts from our local vendors.

EMBRACE representatives and folk artisans from nations in every time zone for a richer insight into their culture.

Be entertained at the two stages featuring traditional dancing and music representing cultures from around the globe as well as spotlighting our local talent. CELEBRATE and be wowed by the Festival Parade and Festival

Fireworks display that showcases Chatham Kent's multiculturalism and Canada's Birthday.

There is something for everyone!

REDISCOVER, EMBRACE, CELEBRATE!

PLATINUM PARTNER

Investment: \$20,000 to \$40,000

Main Stage Sponsor Designation

- Designate as Main Stage Platinum Corporate Partner for the duration of this agreement.
- Naming rights of special features may be available.

Commercial Display Space

- Up to 4 exhibitor spaces in our Tented Vendor Area. (Note: Space does not include electrical, telephone, Internet, tents or related services.)
- Outdoor spaces are “10” frontage x “10” deep

On-Site Signage

- Corporate Partner signage – Platinum recognition, company logo or name

Advertising Prior to & During the FON

- Official FON Poster will feature your company’s logo*. A supply of posters for distribution will be made available.
- FON Website – your company’s logo with a hyperlink to own website.
- Platinum Level Corporate Partnership recognition in Official FON Program.
- Public Address announcements throughout the Festival.

Parade Participation

- Complimentary entry into the FON/Canada parade, Saturday June 29th.
- Platinum Level Corporate Partnership recognition during the parade.

Hospitality

- FON Thank You Banquet – invitation and 2 complimentary tickets.

Use of Logo, Trademark and Designation

- Rights to promote status of Platinum Partner for the duration of this agreement.
- Rights to use FON in your promotional activities for the duration of this agreement.

GOLD PARTNER 1

Investment: \$15,000 - \$19,999

Satellite Stage Sponsor Designation

- Designate as Satellite Stage Gold Corporate Partner for the duration of this agreement.
- Naming rights of special features may be available.

Commercial Display Space

- Up to 3 exhibitor spaces in our Tented Vendor Area. (Note: Space does not include electrical, telephone, internet, tents or related services.)
- Outdoor spaces are “10” frontage x “10” deep

On-Site Signage

- Your name and company logo on primary Corporate Partners Recognition Sign.

Advertising Prior to & During the FON

- FON Website – your company’s logo with a hyperlink to own website.
- Gold Level Corporate Partnership recognition in Official FON Program.
- Public Address announcements throughout the Festival.

Parade Participation

- Complimentary entry into the FON/Canada parade, Saturday June 29th.
- Gold Level Corporate Partnership recognition during the parade.

Hospitality

- FON Thank You Banquet – invitation and 2 complimentary tickets.

Use of Logo, Trademark and Designation

- Rights to promote status of Gold Partner for the duration of this agreement.
- Rights to use FON in your promotional activities for the duration of this agreement.

GOLD PARTNER 2

Investment: \$15,000 - \$19,999

Fireworks Sponsor Designation

- Designate as Fireworks Sponsorship Gold Corporate Partner for the duration of this agreement.
- Naming rights of special features may be available.

Commercial Display Space

- Up to 3 exhibitor spaces in our Tented Vendor Area. (Note: Space does not include electrical, telephone, internet, tents or related services.)
- Outdoor spaces are “10” frontage x “10” deep

On-Site Signage

- Your name and company logo on primary Corporate Partners Recognition Sign.
- Your name and company logo on signage at Fireworks location, Thames Campus.

Advertising Prior to & During the FON

- FON Website – your company’s logo with a hyperlink to own website.
- Gold Level Corporate Partnership recognition in Official FON Program.
- Public Address announcements throughout the Festival.

Parade Participation

- Complimentary entry into the FON/Canada parade, Saturday June 29th.
- Gold Level Corporate Partnership recognition during the parade.

Hospitality

- FON Thank You Banquet – invitation and 2 complimentary tickets.

Use of Logo, Trademark and Designation

- Rights to promote status of Gold Partner for the duration of this agreement.
- Rights to use FON in your promotional activities for the duration of this agreement.

SILVER PARTNER 1

Investment: \$10,000 - \$14,999

Parade Sponsor Designation

- Designate as Parade Sponsorship Silver Corporate Partner for the duration of this agreement.
- Naming rights of special features may be available.

Commercial Display Space

- Up to 2 exhibitor spaces in our Tented Vendor Area. (Note: Space does not include electrical, telephone, internet, tents or related services.)
- Outdoor spaces are “10” frontage x “10” deep

On-Site Signage

- Your name and company logo on primary Corporate Partners Recognition Sign.

Advertising Prior to & During the FON

- FON Website – your company’s logo with a hyperlink to own website.
- Silver Level Corporate Partnership recognition in Official FON Program.

Parade Participation

- Complimentary entry into the FON/Canada parade, Saturday June 29th.
- Silver Level Corporate Partnership recognition during the parade.

Hospitality

- FON Thank You Banquet – invitation and 2 complimentary tickets.

Use of Logo, Trademark and Designation

- Rights to promote status of Silver Partner for the duration of this agreement.
- Rights to use FON in your promotional activities for the duration of this agreement.

SILVER PARTNER 2

Investment: \$10,000 - \$14,999

Pancake Breakfast Sponsor Designation

- Designate as Pancake Breakfast Sponsorship Silver Corporate Partner for the duration of this agreement.
- Naming rights of special features may be available.

Commercial Display Space

- Up to 2 exhibitor spaces in our Tented Vendor Area. (Note: Space does not include electrical, telephone, internet, tents or related services.)
- Outdoor spaces are “10” frontage x “10” deep

On-Site Signage

- Your name and company logo on primary Corporate Partners Recognition Sign.

Advertising Prior to & During the FON

- FON Website – your company’s logo with a hyperlink to own website.
- Silver Level Corporate Partnership recognition in Official FON Program.

Parade Participation

- Complimentary entry into the FON/Canada parade, Saturday June 29th.
- Silver Level Corporate Partnership recognition during the parade.

Hospitality

- FON Thank You Banquet – invitation and 2 complimentary tickets.

Use of Logo, Trademark and Designation

- Rights to promote status of Silver Partner for the duration of this agreement.
- Rights to use FON in your promotional activities for the duration of this agreement.

FRIEND OF THE NATIONS

Investment: \$5,000 - \$9,999

Designation

- Designate as Bronze Corporate Partner for the duration of this agreement.

Commercial Display Space

- 1 exhibitor spaces in our Tented Vendor Area. (Note: Space does not include electrical, telephone, internet, tents or related services.)
- Outdoor spaces are “10” frontage x “10” deep

On-Site Signage

- Your name and company logo on primary Corporate Partners Recognition Sign.

Advertising Prior to & During the FON

- FON Website – your company’s logo with a hyperlink to own website.
- Bronze Level Corporate Partnership recognition in Official FON Program.

Parade Participation

- Complimentary entry into the FON/Canada parade, Saturday June 29th.

Hospitality

- FON Thank You Banquet – invitation and 2 complimentary tickets.

Use of Logo, Trademark and Designation

- Rights to promote status of Silver Partner for the duration of this agreement.
- Rights to use FON in your promotional activities for the duration of this agreement.

FESTIVAL SUPPORTER

Investment: \$2,500 - \$4,999

Designation

- Designate as Festival Support Partner for the duration of this agreement.

On-Site Signage

- Your name on primary Corporate Partners Recognition Sign.

Parade Participation

- Complimentary entry into the FON/Canada parade, Saturday June 29th.

FESTIVAL CONTRIBUTOR

Investment: \$1,000 - \$2,499

Designation

- Designate as Festival Contributor Partner for the duration of this agreement.

On-Site Signage

- Your name on primary Corporate Partners Recognition Sign.

Parade Participation

- Complimentary entry into the FON/Canada parade, Saturday June 29th.

FESTIVAL FAN

Investment: \$500 - \$999

Designation

- Designate as Festival Fan Partner for the duration of this agreement.

On-Site Signage

- Your name on primary Corporate Partners Recognition Sign.

Parade Participation

- Complimentary entry into the FON/Canada parade, Saturday June 29th.



Why Become a partner?



- The Festival of Nations is being revived after a 20 year hiatus, first established in 1985.
- Join in delivering a message of valuing diversity and multiculturalism.
- Investing in the more than 60 ethnic groups and associations in C-K.
- Positions your company as a champion of cultural connections & community inclusions.
- Honours and preserves cultural traditions of Chatham Kent's immigrant communities
- Promotes your company brand to a 30 000 person audience of ethnically identified and Southwestern Ontario community leaders, young adults, families and students.
- Your business will have media exposure over radio, television, print and social media, a hyperlink from the FON website, and signage opportunities.

2019 SPONSORSHIP

Commitment Form

Name _____

Company _____

Address _____

City _____ Province _____

Postal Code _____ Phone _____ - _____ - _____

Email _____

yes

, we are pleased to join the Festival of Nations as a sponsor!

- ☐ PLATINUM (\$20,000 – \$40,000) *Only ONE sponsorship is offered at this level!*
- ☐ GOLD 1 & 2 (\$15,000 – \$19,999) Email: fonchathamkent@gmail.com for first choice
- ☐ SILVER 1 & 2 (\$10,000 – \$14,999) Email: fonchathamkent@gmail.com for first choice
- ☐ FESTIVAL FRIEND (\$5 000 – \$9,999)
- ☐ FESTIVAL SUPPORTER (\$2,500 – \$4,999)
- ☐ FESTIVAL CONTRIBUTOR (\$1,000 – \$2,499)
- ☐ FESTIVAL FAN (\$500 – \$999)

Payment Details:

- ☐ A cheque made payable to Festival of Nations CK is enclosed.
- ☐ Please invoice me at the address above.

Return completed form to:

Adult Language and Learning
240 King St. West - Suite 101
Chatham, ON N7M 1E7

- or -

fonchathamkent@gmail.com





festivalofnationsCK.com